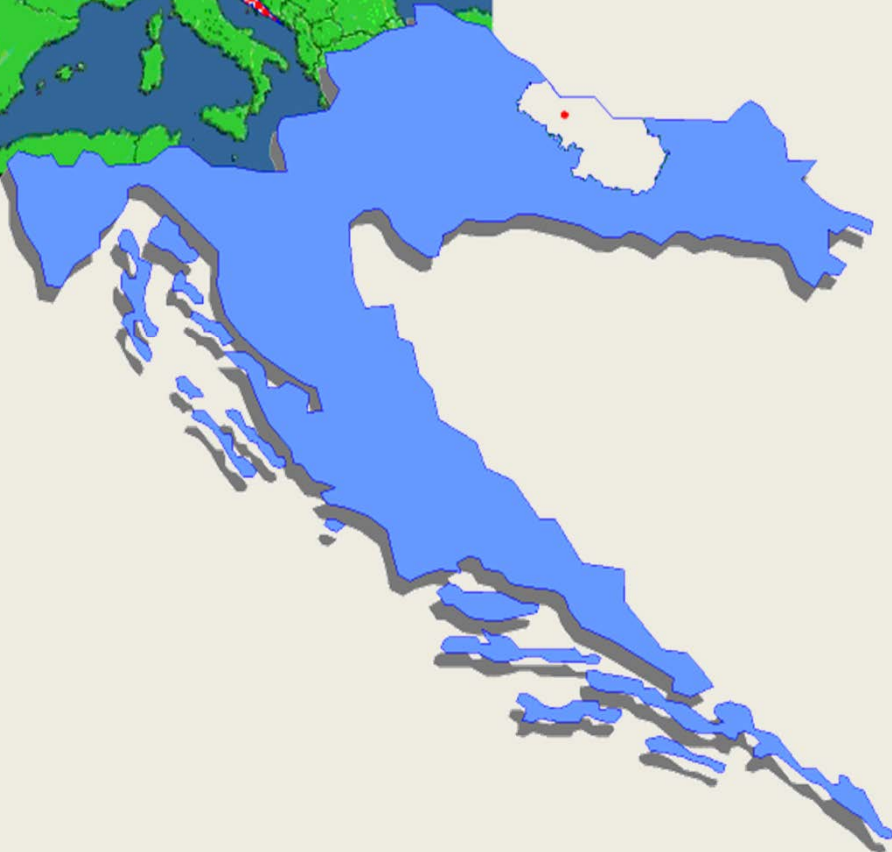


# *About Virovitica-podravina County*



# About Virovitica-podravina County



*Virovitica-podravina County is located in the continental part of the contact area of Central and Eastern Croatia and the northern border with Hungary.*

## Economic Overview

Surface: 2.022,03 km<sup>2</sup>

Capital: Virovitica

Administration: 3 towns and 13 municipalities

Population: 84.586 (2011.)

Climate: Continental

# ***Geographical description***

*Northern border of Virovitica-Podravina County includes river Drava (Hungarian-Croatian border) and mountains Bilogora, Papuk and Krndija marking the borders on the south.*



Our rich forest resources developed a strong wood industry, variety of our agricultural production - food industry, our quality field resources - tobacco industry, our clay richness – brick industry, our abundance of qualified work force – textile and footwear industry. We have a long tradition in many industries, crafts and service activities which all contribute to economic development of Virovitica-Podravina County.



# Demographic description

*According to the census in 2011, the population of Virovitica-Podravina county constitute 1.97% of total Croatian population with 84.586 inhabitants (29.910 households)*



Description	Croatia	VPC	VPC-CRO
Surface km <sup>2</sup>	56.594	2.022,03	3,6
Population	4.290.612	84.586	2
Pop. density	75,8	41,83	

The county has 3 cities (Virovitica, Orahovica and Slatina), 13 municipalities (Crnac, Čačinci, Čađavica, Gradina, Lukač, Mikleuš, Nova Bukovica, Pitomača, Sopje, Suhopolje, Špišić Bukovica, Voćin and Zdenci) and 188 settlements.

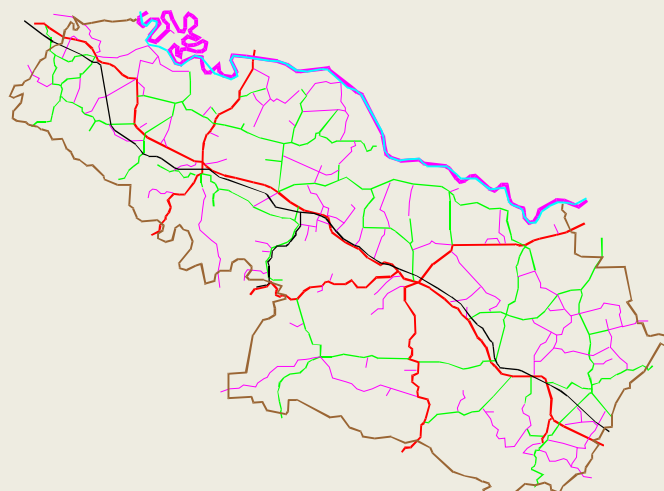
Capital: Virovitica with 21.327 inhabitants.

# Traffic



## Map of road and rail transport

	National roads 188,2 km (D2, D5)
	County roads: 371,2 km
	Local roads: 290,2 km
	Railroad: 83 km (I reda); 10 km (II reda)



## Road distances from the center of the county

<b>Zagreb</b>	<b>150 km</b>	<b>Ljubljana</b>	<b>282 km</b>
<b>Osijek</b>	<b>120 km</b>	<b>Trst</b>	<b>370 km</b>
<b>Rijeka</b>	<b>330 km</b>	<b>Graz</b>	<b>340 km</b>
<b>Split</b>	<b>450 km</b>	<b>Viena</b>	<b>334 km</b>
		<b>Budapest</b>	<b>278 km</b>
		<b>München</b>	<b>640 km</b>
		<b>Praha</b>	<b>642 km</b>

# ***Education and skills***

**We have 19 steam elementary schools and 64 branch elementary schools in Virovitica - Podravina County.**

**High school education is conducted in 11 secondary schools in various educational programs**



**Because of the need for institutions of higher education in this part of the Croatia and Virovitica – Podravina County, College of Tourism and Information Technology was founded in Virovitica.**

**Also, the dislocated professional studies of Faculty of Forestry and Wood Technology in Zagreb was formed in the County, recognizing the need for highly educated workforce in that segment of manufacturing.**





**City of Orahovica is especially important because of its medieval town Ružica, artificial lakes, vineyards and winemaking tradition.**



## ***Tourism***

**Due to significant cultural and historical content of Virovitica-Podravina County, it has a real potential to develop in cultural and educational tourism with sport and recreation facilities.**



**Other significant touristic capacities include a mountain resort of Papuk with the Park Forest Jankovac and arboretum Lisičine with more than 1500 plant species.**

# ***UNESCO Cross-border biosphere reserve***

## ***Mura - Drava - Danube***

Refers to approximately 85 km of river Drave river in the area of Virovitica-Podravina County. The area boasts exceptional biodiversity and is ideal for bird watching and fishing. The area extends along the 111 km long bicycle trail.



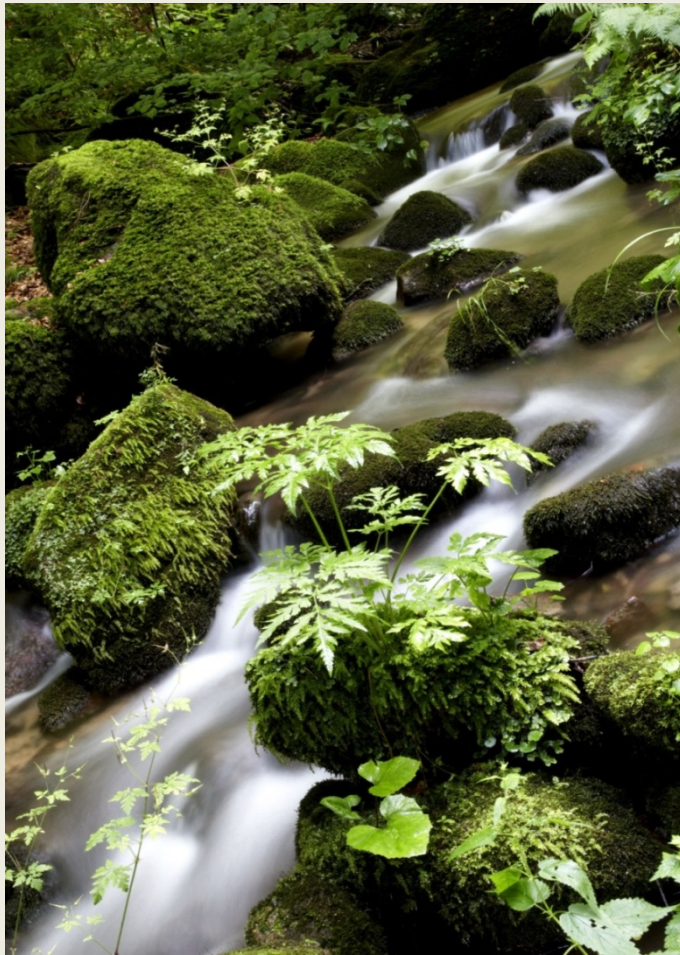


# ***UNESCO Cross-border biosphere reserve Mura - Drava - Danube***





# **PAPUK**



- Rupnica - a geological monument of nature
- Sekulinska planina
- Forest vegetation reserve
- Jankovac Forest Park with a Skakavac waterfall 30m high
- Surface of 336 km<sup>2</sup>
- Geological phenomena of 300 million years old
- Preserved flora and vegetation
- The largest bats habitat

# ***Papuk Nature Park / UNESCO World Geopark Papuk***



- The Jankovac Forest Park is the most attractive and most visited part of the park
- Educational paths, mountain streams and lakes, caves, waterfalls, more than 1200 species of flora and fauna, the mountain lodge offers excellent accommodation and food ..



# ***Papuk Nature Park / UNESCO World Geopark Papuk***



- geological attractions
- extremely rich in flora and fauna of 1/3 of the national fauna fund

# *Visitor and Educational Center Dravska story*



# ***PUSTARA VIŠNJICA***



- Pustara Višnjica extends over approximately 200 ha of surface consists of horseshoes, mouflon farms and deer shovels large agricultural areas where the batat is grown on the desert there is a hotel with a capacity of 100 beds and restaurant, and in its entirety offers all the charm of rural space.



# ***KURIJA JANKOVIĆ***

- built in the early 19th century
- rebuilt within the EU project "Drava4Enjoy" (2,215,972.33 euros)
- marked over 600km of bicycle trails
- cyclotourist center of Virovitica-Podravina County





# ***KURIJA JANKOVIĆ – „Sleep and eat in history”***

- 4 star hotel heritage
- 18 rooms, a restaurant and a cafe bar
- conference room and meeting rooms
- souvenir shop, bike rental (electric)
- in the UNESCO World Heritage Site of the Mura-Drava-Danube Biosphere Reserve and on the tracks of two of the most famous European bicycle routes - Drava Route and EuroVelo 13 Iron Curtain Route



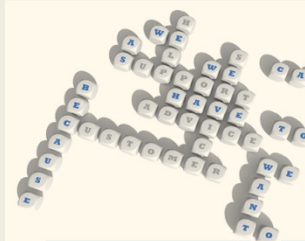
# Economy

**Strongest sectors: Agriculture, Food processing industry, Wood industry**



**Virovitica - podravina County is, since September 2012, certified for attracting Foreign Direct Investment with educated personnel.**

## CUSTOMER CHARTER



**RDA VIDRA provides its services to:**

- SME's
- New and existing foreign investors
- Virovitica-Podravina County,
- all municipalities and cities in the County,
- associations,
- non-government organizations,
- public sector

***We can, as we have to, because we want to!***

VIDRA - Virovitica - Podravina County's development regional agency is an expert, reliable and recognized agency in the Pannonia region of Croatia, whose quality and value of provided services is measured by an increase professionalism and competence of all

stakeholders in the County and the region. VIDRA is committed to achieve its mission through investment facilitation efforts in order to provide support for investors who have come to explore investment and trade opportunities in Virovitica-

### Our commitments to our clients VIDRA's Mission Statement

To strengthen regional competitiveness of Virovitica-Podravina County and the region, that is, as a team and in collaboration with County's and region's stakeholders, to plan, create and implement infrastructural, socially responsible project and to encourage attraction of foreign and domestic investors.

Client feedback will be used to improve our service level. Please feel free to contact us if you have any complaints at:



VIDRA - Virovitica-podravina County's  
Development Regional Agency  
Senec 1, Virovitica  
tel: +385 33 722 043  
fax: +385 33 722 060  
web: [www.ravidra.hr](http://www.ravidra.hr)  
e-mail: [info@ravidra.hr](mailto:info@ravidra.hr)

• We are committed to provide you with the best possible service in order to create accessibility, open communication and fast response times

• We respond to your e-mails within 2 working days

• We guarantee that all information provided is reliable and up to date

• We are flexible with regard to client needs and requests

• We regard it as priority to be readily available to address your needs at all time

• We will treat all information with utmost confidentiality

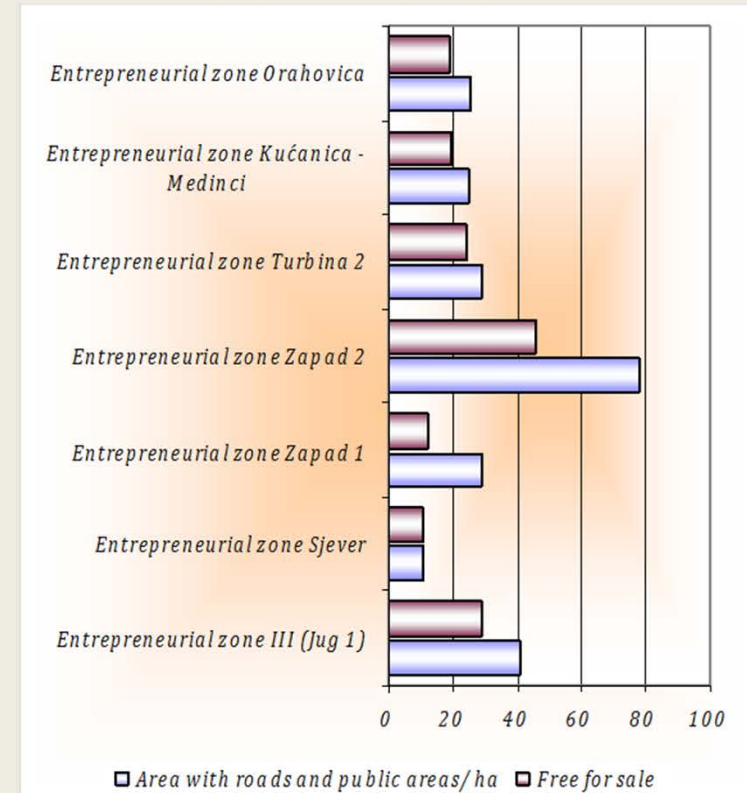


*Some are already here – come - for  
you we can ensure;*

- \* Convenient Location*
- \* Modern Business infrastructure*
- \* Communal infrastructure*

## **Entrepreneurial zones**

Costs of doing business in Virovitica-Podravina County are significantly lower than in the Zagreb or European Union, up to 40 % lower life and labor costs, prices of land plots lower up to 50%, 0,15 – 7 € per sq. meter



# ***Business incubator***



The general objective of the project: to contribute to the development of regional competitiveness and entrepreneurial climate and sustainable development VPC by strengthening technological start-ups of entrepreneurs in the first VPC incubator



This project is funded by the European Union

# *Panonian wood centre*





## 23. "VIROEXPO 2018"

- International economy, crafts and agriculture fair
- Virovitica, 23. - 25. February 2018.



# *How Can We Help Investors ?*

- **One Stop Service Centre**
- **Step by step guidance**
- **Investment after care through RDA VIDRA**
- We provide advice on investment incentives
- We connect investors with organizations who offer information related to:
  - national legislation
  - the project planning process
  - potential sub-suppliers
  - Joint Venture partners
  - Human Resources etc
  - [www.ravidra.hr](http://www.ravidra.hr)



agencija za regionalni razvoj  
Virovitičko-podravske županije

